So much to see

Exhibitors show off their newest products here at the AGD

By Dental Tribune Staff

Between the hands-on workshops, the Welcome Reception and the general session on social media, Thursday at the AGD Annual Session was filled to the brim with things to do and products to see. But it’s only just beginning.

During the next two days, there is plenty more to explore here in Philadelphia. From numerous continuing education offerings to networking opportunities to new products, the world of dentistry is at your fingertips.

If you haven’t yet had a chance to scope out the exhibit hall, here are a few booths you’ll want to be sure to stop by.

• See SEE, page 2

A crowd fills the AGD exhibit hall soon after it opens on Thursday afternoon. Photo/Anna Kataoka-Wlodarczyk, Dental Tribune

2

• Carestream Dental (booth Nos 614/616) is introducing its new CS 2600 multi-use intraoral camera. According to the company, it’s got the widest focus range on the market (1 mm to infinity), is easy to use and features the same unique liquid-lens autofocus technology as Carestream Dental’s 3500 intraoral camera. It also has a sophisticated 18-LED illumination system and an optional polarizer filter to reduce glare.

• Ultrathread Products (booth No. 703) is showing off Edelweiss, a uniquely engineered composite veneer system that it first launched in May. It’s billed as a low-cost, esthetic alternative to custom lab veneers. According to the company, each composite veneer in the Edelweiss system is laser sintered, combining a high-gloss, uniform surface with a thermally tempered base. Ultrathread intends Edelweiss as a solution for those seeking a lower-cost alternative to custom lab veneers, unlocking the opportunity for dentists to offer aesthetic smiles to more patients.

• Shofu (booth No. 112B) is introducing BeautiSealant, a tooth-colored, fluoride releasing, pit and fissure sealant with a self-etching primer that speeds treatment time by eliminating the need for phosphoric acid etching. According to the company, the product helps preserve healthy enamel that is easily demineralized with harsh acid-etchants while still maintaining superior bond strength. Seeping deeply into pits and fissures, the HEMA-free primer bonds equally to enamel or dentin, preparing the tooth surface for a secure and long-lasting bond.

• For those who want to grow their practices, Viva Concepts (booth No. 854) has a novel idea: you can hand out gift cards to your existing patients, which they can pass along to friends and family members. You can also pick your design and create your own templates and the option of custom designs. A magnetic stripe on the back of the card is a swiper that makes patient referrals easy to track. With a selection of more than 20 card styles, you can hand out gift cards to your existing patients, which they can pass along to friends and family members. With a selection of more than 20 card styles, you can hand out gift cards to your existing patients, which they can pass along to friends and family members.

Tell us what you think!

Do you have general comments or criticism you would like to share? Is there a particular issue you would like to see articles about in Dental Tribune? Let us know by e-mailing feedback@dental-tribune.com. We look forward to hearing from you! If you would like to make an offer to purchase or sell a certain item (name, address or to op out), send an e-mail to database@dental-tribune.com and be sure to include which publication you are referring to. Also, please note that subscription changes can take up to six weeks to process.